

# PRIVACY POLICY

## Controller

### 1. Identity:

Company: Conviction2, Inc. DBA Curso Davidson-Mestman, with registered address at 808 Brickell Key Dr, #1204, Miami, FL 33131, USA  
Email: [info@cursodavidsonmestman.com](mailto:info@cursodavidsonmestman.com)

Data Protection Officer contact details: [info@cursodavidsonmestman.com](mailto:info@cursodavidsonmestman.com)

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## Purposes

### 2. Detailed description of the purposes of processing:

We will process your data for the following purposes:

- To provide you with specialized medical information content.
  - To allow you access to the website and to assist you in your use of the services, for example: responding to inquiries, managing your account, improving and enhancing the service (including adding new content and features), notifying you of changes and updates.
  - Administrative, accounting, and tax management.
  - To maintain a commercial relationship and allow you to receive information and advertising about our products and services.
  - Preparation of reports and statistics.
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## Data Retention

### 3. Data retention periods or criteria:

Personal data will be retained as long as the relationship with the entity is maintained and deletion is not requested by the data subject. Data will be kept in accordance with legally established retention periods in tax and accounting matters, taking into account the date of the last communication.

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## Automated Decisions

### 4. Automated decisions, profiling, and applied logic:

The company does NOT carry out automated decision-making, profiling, or apply logic to your data.

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## Legal Basis

### 5. Legal basis – performance of a contract:

As the processing is necessary for the performance of a commercial contract to which you are a party, it is stated that the nature of the contract is the aforementioned commercial contract or pre-contractual relationship.

As the communication of personal data is a legal or contractual requirement and necessary to enter into said contract, the data subject is informed that they are obliged to provide personal data, and that failure to do so may result in the inability to provide the requested service.

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## Recipients

### 6. Data sharing:

During the period of data processing, Conviction2, Inc. DBA will share user data with course sponsors or participating universities/training institutions, unless otherwise required by law.

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## Rights

### 7. Data subject rights:

The data subject may exercise the following rights:

- Right to request access to personal data
- Right to request rectification or erasure

- Right to request restriction of processing
- Right to object to processing
- Right to data portability
- Right to withdraw consent

Any person has the right to obtain confirmation as to whether or not we are processing personal data concerning them.

Data subjects have the right to access their personal data, as well as to request the rectification of inaccurate data or, where appropriate, request deletion when, among other reasons, the data is no longer necessary for the purposes for which it was collected.

In certain circumstances, data subjects may request restriction of processing, in which case we will only retain the data for the establishment, exercise, or defense of legal claims.

In certain circumstances and for reasons related to their particular situation, data subjects may object to the processing of their data. In such cases, the entity will cease processing the data, except for compelling legitimate grounds or for the establishment, exercise, or defense of possible claims.

If you have given your consent for a specific purpose, you have the right to withdraw it at any time, without affecting the lawfulness of processing based on consent prior to its withdrawal.

To exercise these rights, you may use the forms provided by the company or send a written request to:

Conviction2, Inc. DBA Curso Davidson-Mestman  
808 Brickell Key Dr, #1204, Miami, FL 33131, USA  
Email: [info@cursodavidsonmestman.com](mailto:info@cursodavidsonmestman.com)

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## Source of Data

Personal data processed by Conviction2, Inc. DBA is obtained directly from you.

### Categories of data processed:

- Identification data
- Identification codes or credentials
- Postal or electronic addresses
- Commercial information
- Financial data

No special categories of personal data are processed.